



## People look to you to guide your company through an ever-changing market.

Employees, customers, stockholders and even regulators expect you to identify opportunities and devise a strategy for seizing them, all the while ensuring the safety of your company and the community in which you operate.

As you navigate a course for your organization, BAS and Taos Advisors can help you to:

- » Avoid poor decision-making that can result from an insufficient understanding of the risks enterprises take on in the pursuit of opportunities
- » Eliminate communication breakdowns that can keep senior management in the dark about what their customer-facing departments are doing
- » Align corporate goals across all divisions and functions so that departments are working with, rather than against each other

## Helping Companies Grow Responsibly

Board Advisory Services and Taos Advisors have come together to help executives improve their decision making processes, gain a better understanding of the risks inherent in their organization's businesses, and instill a better appreciation of risk throughout the company.

Our experts review your businesses, your goals and the transactions you're undertaking. We can help you discover the questions you should be asking, and identify the metrics that you need access to in order to ensure responsible and sustainable growth for your enterprise. Our services are offered on an as-needed basis. Some clients require all of these services, while others need a more limited scope. We work closely with your team to determine the right level of support you need from us in order to identify and implement solutions to your business challenges.

## What We Do

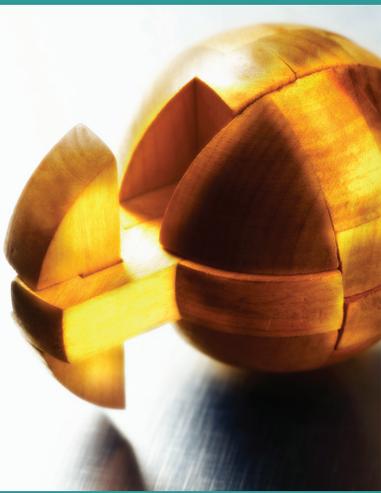
We help companies:

- » **Enhance Decision-Making**  
Poor decision-making results when executives don't know what questions to ask, and don't have access to the kind of data that delivers meaningful insight. Our experts help you improve your decision-making capability.
- » **Improve Internal Communications**  
Effective two-way communication throughout your organization is critical for achieving the growth you desire. An open and flowing dialog across all levels makes for a more nimble organization, one in which all employees are poised to recognize and seize opportunities that lead to sustainable, profitable growth. We will create a communications strategy that promotes open dialog, and ensures the free flow of information throughout the organization.
- » **Align Corporate Goals**  
Our experts can help you set a corporate-wide agenda that promotes cooperative and ethical behavior throughout the organization. We can coach functional heads to translate their departments' short-term goals and objectives into actions that serve the long-term interests of the company.

## Why We're Different

Unlike most executive consultants, we don't seek to embed our experts as employees within your organization. Rather, our goal is to provide the necessary value to you, the client. We transfer knowledge to your leadership team, and move on to the next business challenge.

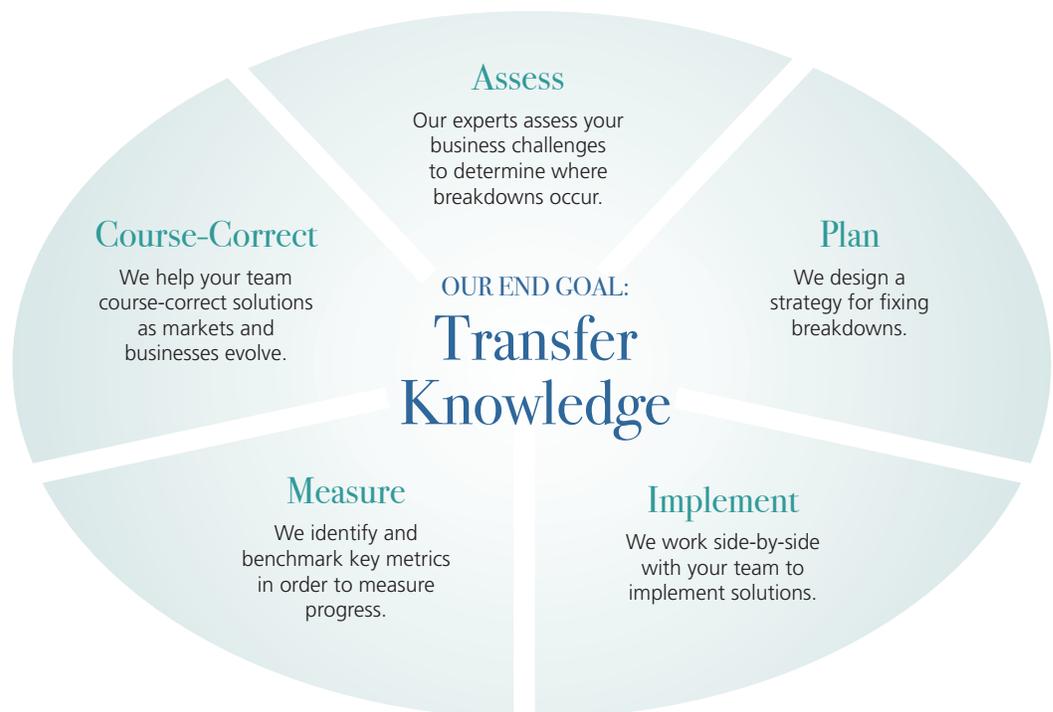
We consider ourselves successful only when we are able to step aside and allow your team to take over.



## Our Process

We focus on collaboration with your organization. We begin by examining the metrics, data and reports that currently exist. At the same time, we talk to people at different levels within your organization to get an understanding of their perceptions: what's actually happening versus what was intended. Then we work with you to analyze why the results you expected are different from the results you're seeing, and devise a remedy.

By following our process you will get a better sense of the risk dynamics and business values that are inherent in the opportunities your organization is pursuing.



Our solutions deliver sustainable results because they 1) are transparent and measurable, 2) establish accountability and ownership, and 3) are risk-adjusted plans.

## Who We Are

Board Advisory Services and Taos Advisors are made up of seasoned professionals who have decades of cross-disciplinary experience within the financial services industries. We have invested in and helped start companies, worked as industry analysts helping investors assess and predict the performance of companies, and held senior management positions within financial services companies, running lines of businesses and developing new products. Finally, we've served as consultants to C-level executives, helping them to gain a better understanding of their organizations as a whole, and to re-engineer critical business processes. Our experience enables us to combine outside-in and inside-out perspectives.

### Board Advisory Services

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