

BAS

BOARD ADVISORY SERVICES, INC.

Growing Your Business Responsibly to Ensure Success

**Is your company on the threshold of a new growth cycle?
Are you preparing to take your business to the next level in the market?**

It's an exciting time for successful companies that are eager to expand. Globalization opens new opportunities every day. But there are challenges too. Internal business processes and employees must be optimized to support growth. And every department must be ready to comply with the new regulatory and legal requirements that your company will face. New metrics will be needed to measure performance accurately. And for many companies, the biggest challenge to growth is gaining insight into their businesses so that the management team can make critical decisions in a timely manner.

Preparing your business to grow successfully and responsibly requires an objective examination of the people, processes and technology that run your business. Only then can you identify and address potential gaps in controls, and ultimately, drive value for your customers, investors, employees and communities in which you operate.

Board Advisory Services – Expertise at Your Command

Board Advisory Services (BAS) offers the right level of expertise that executives need to gain insight and evaluate business operations, and to grow the knowledge base of your loyal team members so that they may step up to the continuing demands your company faces. You can leverage our expertise — stemming from decades of experience in business management and professional consulting — to determine what your next steps should be, and then execute them.

Board Advisory Services works side by side with your management team, providing concise knowledge on an as-needed basis. When you engage Board Advisory Services, you'll receive the active participation of the firm's principals. Our model is a simple one:

- Identify gaps within discrete departments, internal departments or business functions
- Create solutions for driving value
- Frame the communications so that the solutions may be executed and
- Step aside for your management team to lead your company through successful change

Respect for Your Corporate Culture

Unlike many consulting approaches, Board Advisory Services respects your existing corporate culture, and will not attempt to remake it. Rather, as a trusted advisor, we offer a fresh, non-vested perspective that you can leverage to identify problems objectively and fairly, and implement solutions that are right for your organization.

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Solutions for

- Governance
- Business Planning
- Executive Business Coaching
- Compliance Programs

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Board Advisory Services Solutions and Products

Decades of experience and expertise of the Board Advisory Services principals are at your disposal, in increments that you need and want.

Governance

Board Advisory Services helps you assess your governance programs and determine if there are potential gaps that can put your company at risk. Our program helps you manage, prioritize, align and optimize resources, build awareness of governance best practices, and communicate policies in ways that are meaningful and insightful.

Business Planning

Board Advisory Services helps companies or divisions evaluate business processes to determine how effectively they are in achieving their goals. We help our clients communicate business issues, and to analyze and view data to generate insight that is actionable and fully coordinated.

Executive Business Coaching

Seasoned professionals provide advice and consult to business executives for the purposes of increasing their performance and contribution to ensure your company's growth. Our outside and objective perspective helps new alternatives for solution design to emerge. Our experience provides adjunct support for strategic initiatives.

Virtual Open Door™

This Web-based system that lets you establish a culture of openness by providing tools, staff and reporting mechanisms for gathering, validating, and tracking issues raised by your employees, and enabling them to be resolved in a timely manner. And it fully supports Section 301 of Sarbanes-Oxley.

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Methodology includes

- Governance structures
- Dashboards and communications templates
- Performance metrics that indicate health, progress to goals, best practices, and benchmarking
- Business plan development
- Analysis tools and methodologies
- Service level agreement design, development, and negotiation
- Executive coaching for strategic decision making
- Research and analysis
- Design of initiatives to improve business processes and performance

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Risk Management is Between the Lines

Like most conscientious organizations, you have myriad resources dedicated to ensuring compliance and managing risk. Human resources, corporate ethics and compliance, fraud investigation, audit, legal, and many other departments all actively monitor performance. With all this focus, how is it that your company can still be vulnerable?

Potential points of failure occur in the hand off between business units, when the business units who must abide by corporate policies don't receive information in a format that's meaningful to them, or in the rare event of corporate malfeasance.

Board Advisory Service helps companies mitigate risk by shedding light on the gaps in business management processes, and by helping individual business units understand their role in effectively implementing policies.

When you engage our services, we create for you a framework for gaining insight and achieving your goals for growth.

Assessing Gaps In Your Business Management Value Chain



Companies in Growth Mode Must Determine:

- Is my organization able to respond to changes in the regulatory and legal environment?
- Are we optimizing all the conduits that drive a successful and compliant organization?
- Are we holistically managing our business risk, or as separate components?
- Likewise, are the risk dynamics assessed holistically as our business changes?

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Board Advisory Services Solutions and Products

Governance

- Process development
- Communication and organization planning
- Effectiveness assessment

Business Planning

- Business plan development
- Business strategies and tactics creation, review and evaluation
- Communications program
- Performance metrics design and implementation
- P&L architecture
- Business operations and technology alignment

Executive Business Coaching

- Advice and consul as a trusted advisor
- Critical and insightful thought leadership
- Executive augmentation and business coaching
- Facilitation of critical decision-making processes

HOW TO GET STARTED

For information of Board Advisory Services, call or e-mail Board Advisory Services at:

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